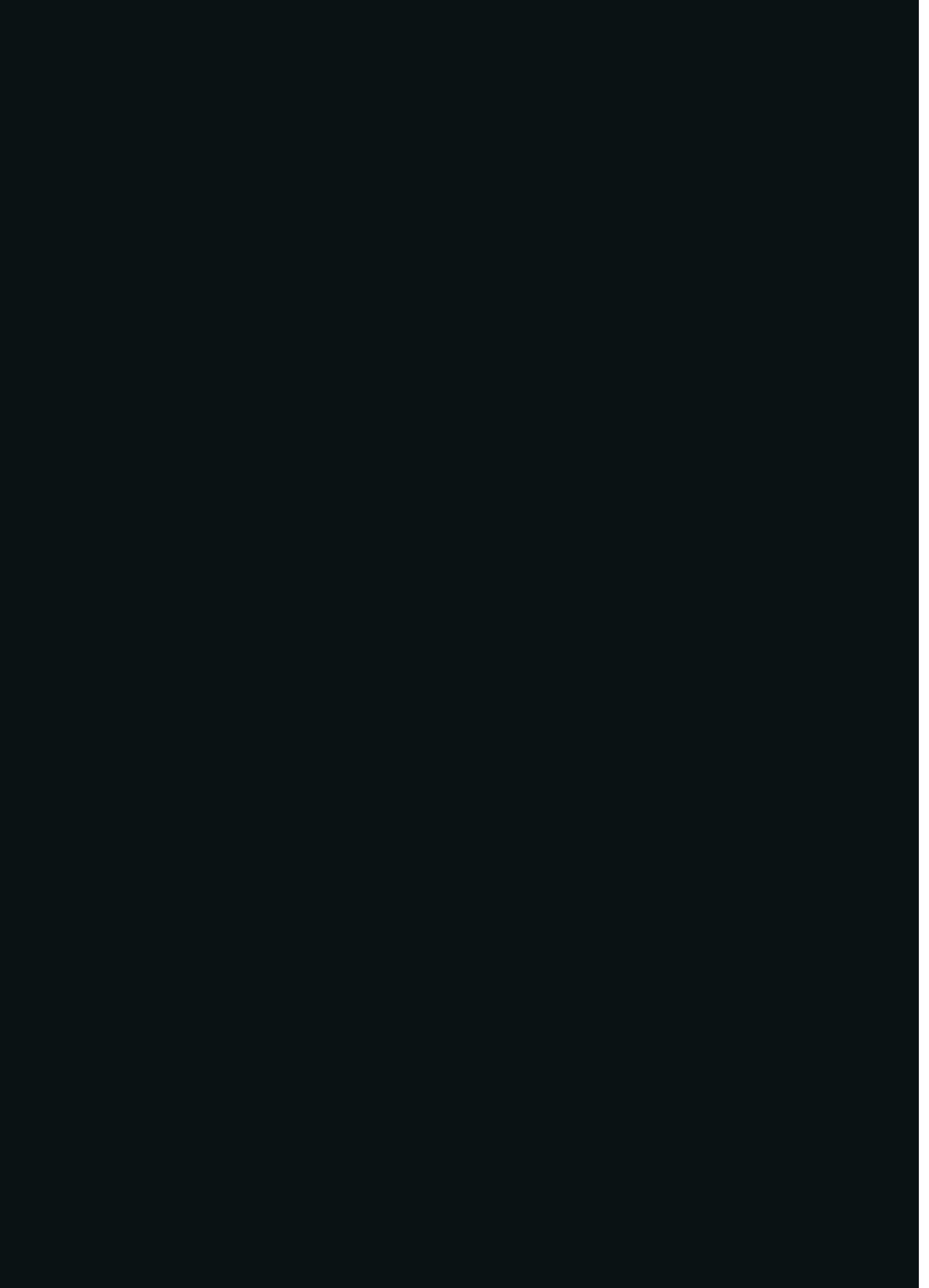


SIMPLE. PROGRESSIVE.

VITPILEN 401
VITPILEN 701



Husqvarna[®]
MOTORCYCLES



VITPILEN 401	06
VITPILEN 701	24
ACCESSORIES	44
CLOTHING	48
SERVICES	52
TECHNICAL DATA	53
OUR ESSENCE	54

A PARADIGM SHIFT

WHEN CREATING THE NEW VITPILEN RANGE, HUSQVARNA MOTORCYCLES TOOK A DEEP LOOK INTO THEIR PIONEERING DNA.

There has been a paradigm shift in the way the modern generation interacts with the world, which prompted our designers to develop a concept that could challenge conventional antiquated ideas. The outcome of this vision is a paradox where simplicity is realised using a remarkably progressive design. Presented in simple, yet visionary form, these impressive new street motorcycles provide a unique opportunity to experience the world differently.

VITPILEN 401



SIMPLICITY IN MOTION

THE VITPILEN 401 IS A FRESH AND SIMPLE APPROACH WITHIN THE WORLD OF MOTORCYCLING. It is subtle, style-focused and stripped of all that is unnecessary. The simple yet progressive design opens a new gateway to motorcycle culture and makes urban motorcycling more accessible and inviting than ever before. It is for progressive, free-thinking riders who appreciate exceptional design and seek new ways to experience their urban environment.

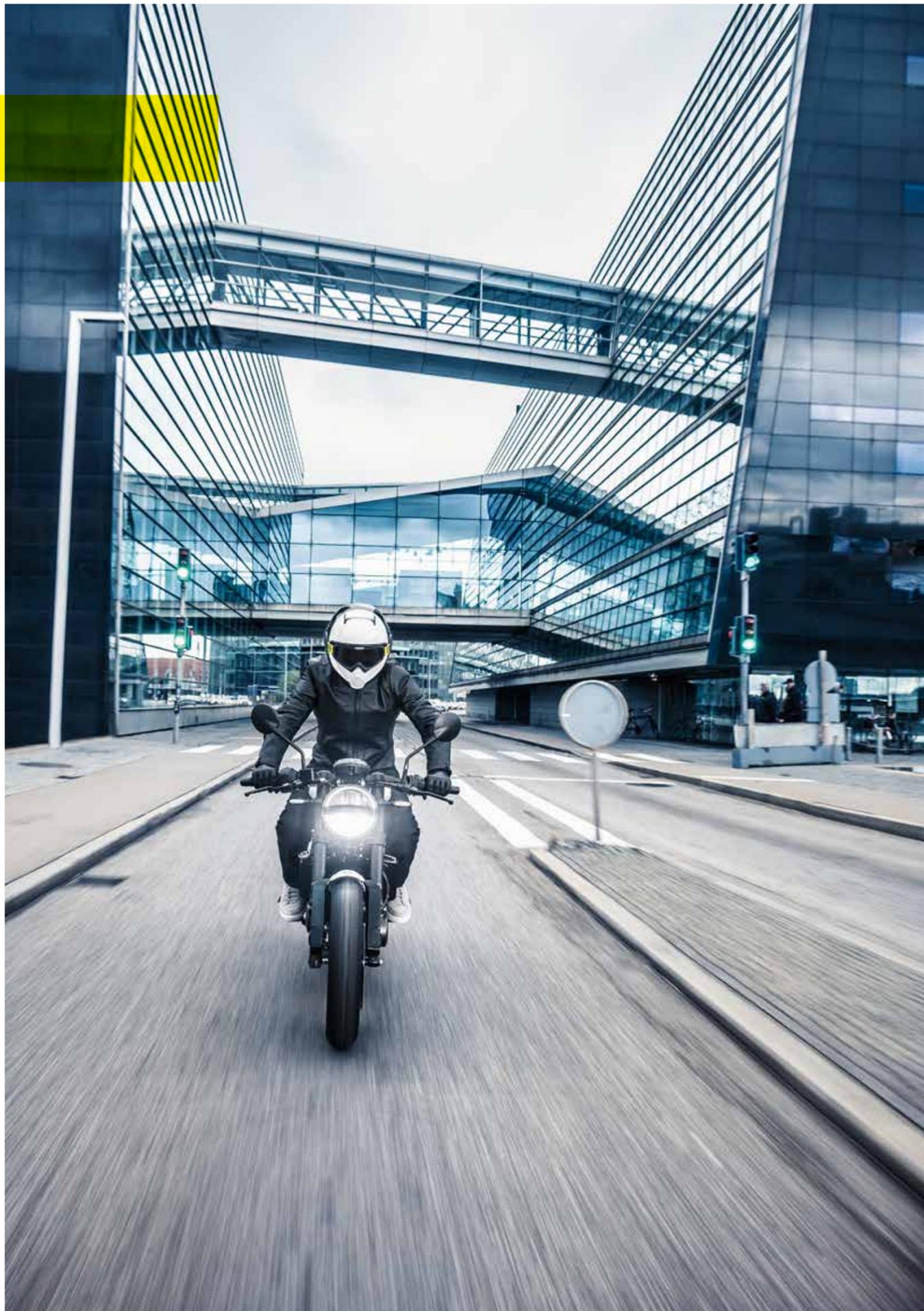


DECIDEDLY DIFFERENT

IN TERMS OF STYLE AND DESIGN, THE HUSQVARNA VITPILEN 401 IS REFRESHINGLY DIFFERENT. The way in which the surfaces are sculpted is sleek and pure, forming soft, clean lines. By contrast, the shape itself is very intentional and well defined. It is free of excess and reduced to nothing more than what is absolutely essential. Ultimately, this motorcycle is as accessible and genuine as a motorcycle can be and is simply there to be ridden.







SURREAL BUT REALISTIC

THE UNIQUE QUALITIES OF THE VITPILEN 401 ARE NOT LIMITED TO AESTHETICS, AS DESIGNERS SET OUT TO CREATE A MOTORCYCLE THAT CAPTURES THE SIMPLE THRILL OF THE RIDE. It can be instantly felt in the raw, natural and intuitive riding experience. The feeling is truly dynamic and engaging, thanks to its clip-on handlebars and unique riding position. Making every effort to recapture the feeling that first attracted people to the idea of motorcycling – the design approach was to remove everything that doesn't truly enhance the ride – as simple as that.





MOTOR- CYCLING ENHANCED

WITHIN THIS URBAN ICON'S MINIMALISTIC LAYOUT IS A SOPHISTICATED, MODERN MOTORCYCLE. Innovative technology and premium components enhance the basic functionality and practicality, which form the basic idea behind the paradox of its design. Contrasts can be clearly seen in every aspect of its construction and are the essence of its character. This is a bold move that pushes the boundaries of design progression and challenges the status quo in the motorcycle industry.

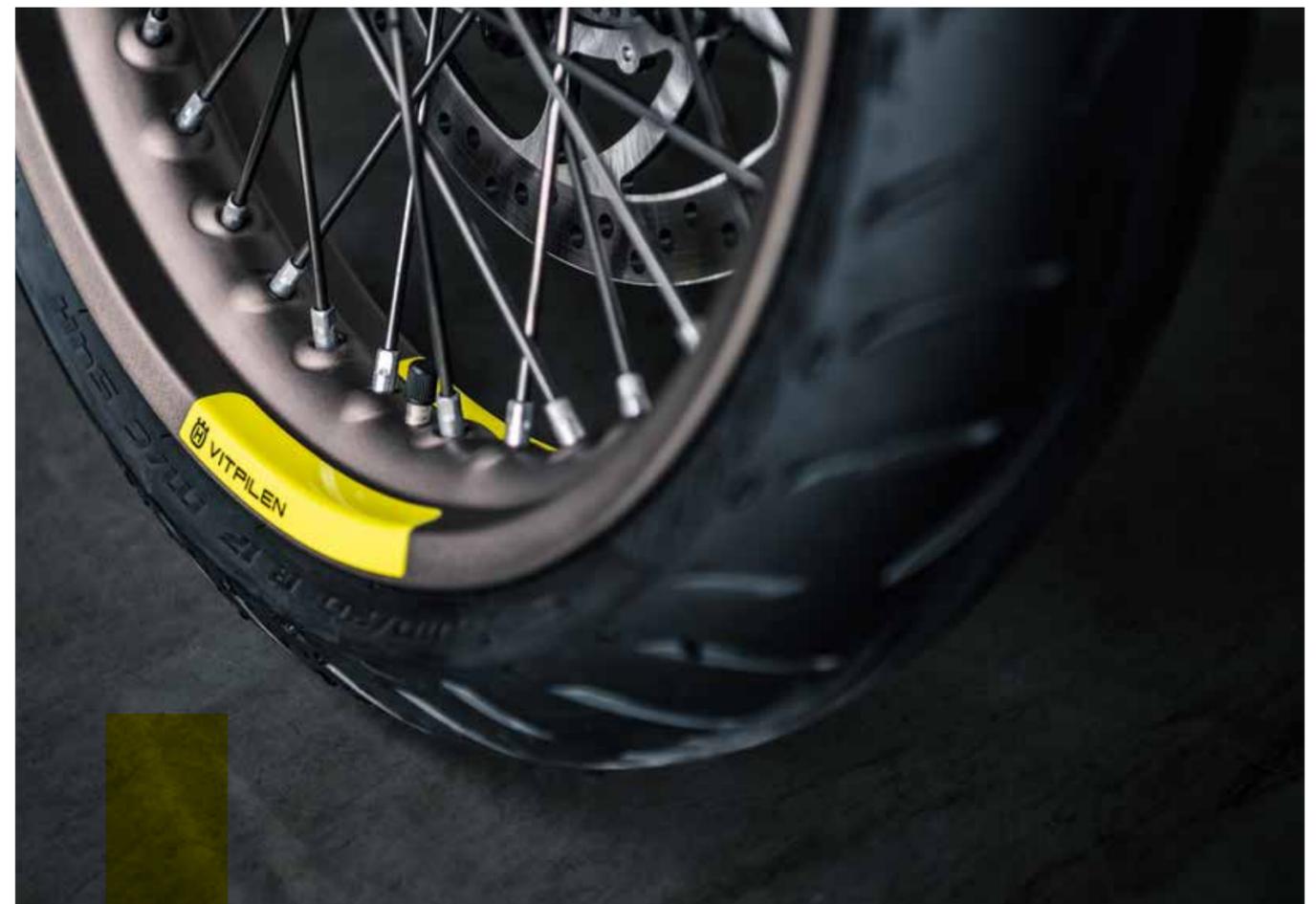
FUNCTION IN STYLE

THE VITPILEN 401 IS BRISTLING WITH PREMIUM COMPONENTRY. It is this level of detail that sets this motorcycle apart in performance and design. Meticulous attention was given to the selection of every feature, making sure no compromise was made in terms of its simple style and ride authenticity.

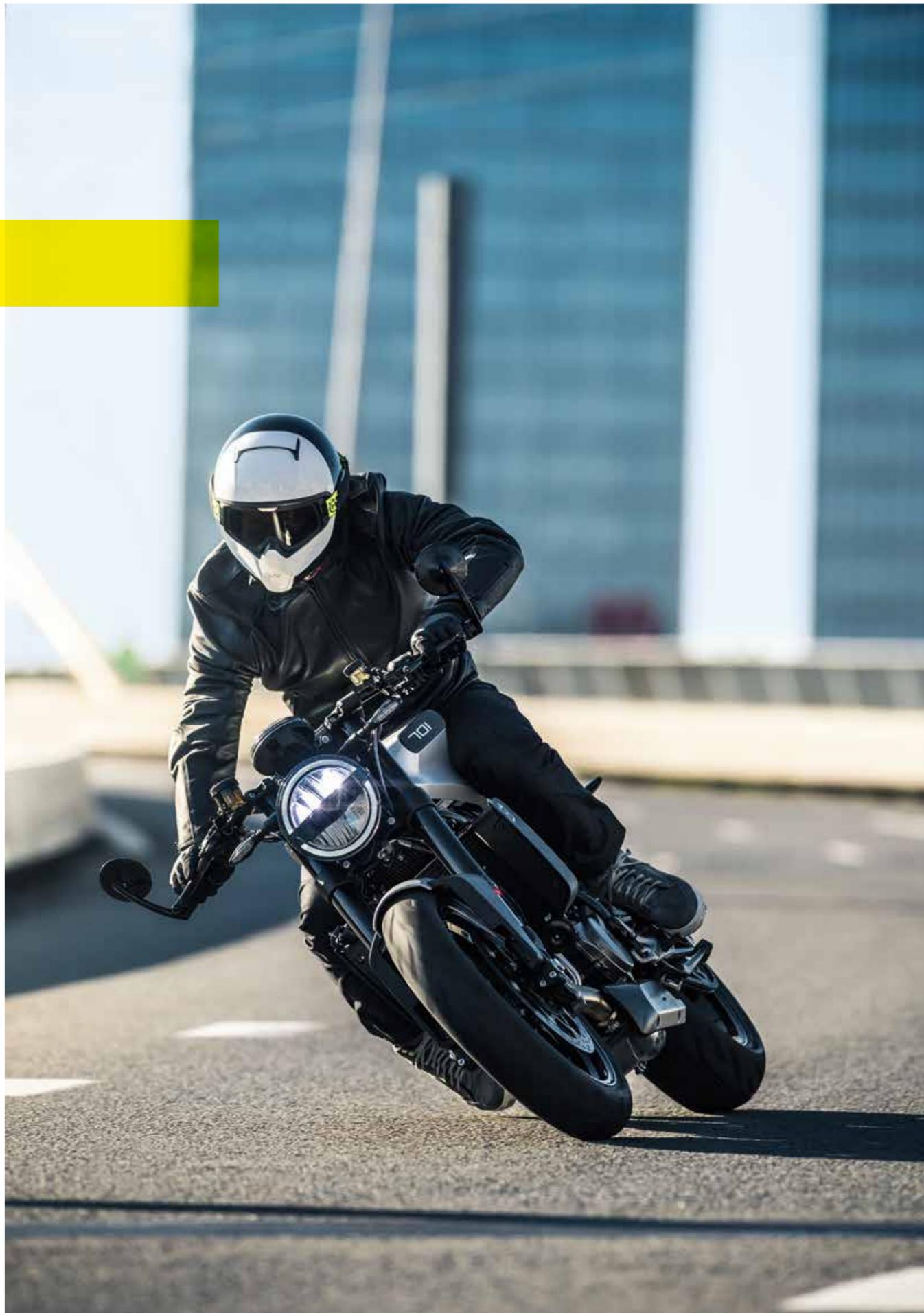
HANDLEBAR/TRIPLE CLAMP Independent left and right units, referred to as clip-ons, are mounted directly onto a forged aluminium triple clamp, giving the VITPILEN 401 a sporty feel, great control and instant feedback to the rider.

BRAKES The VITPILEN 401 is fitted with a state-of-the-art BOSCH anti-lock braking system (ABS). This tried and tested system ensures confident braking in varying conditions. It can also be fully disengaged for more advanced riders.

WHEELS Robust and stylish 17" bronze anodised spoked wheels with electric yellow detailing are a perfect pairing to the VITPILEN 401's unique character, while Metzeler M5 tyres ensure all-round usability in any urban environment.

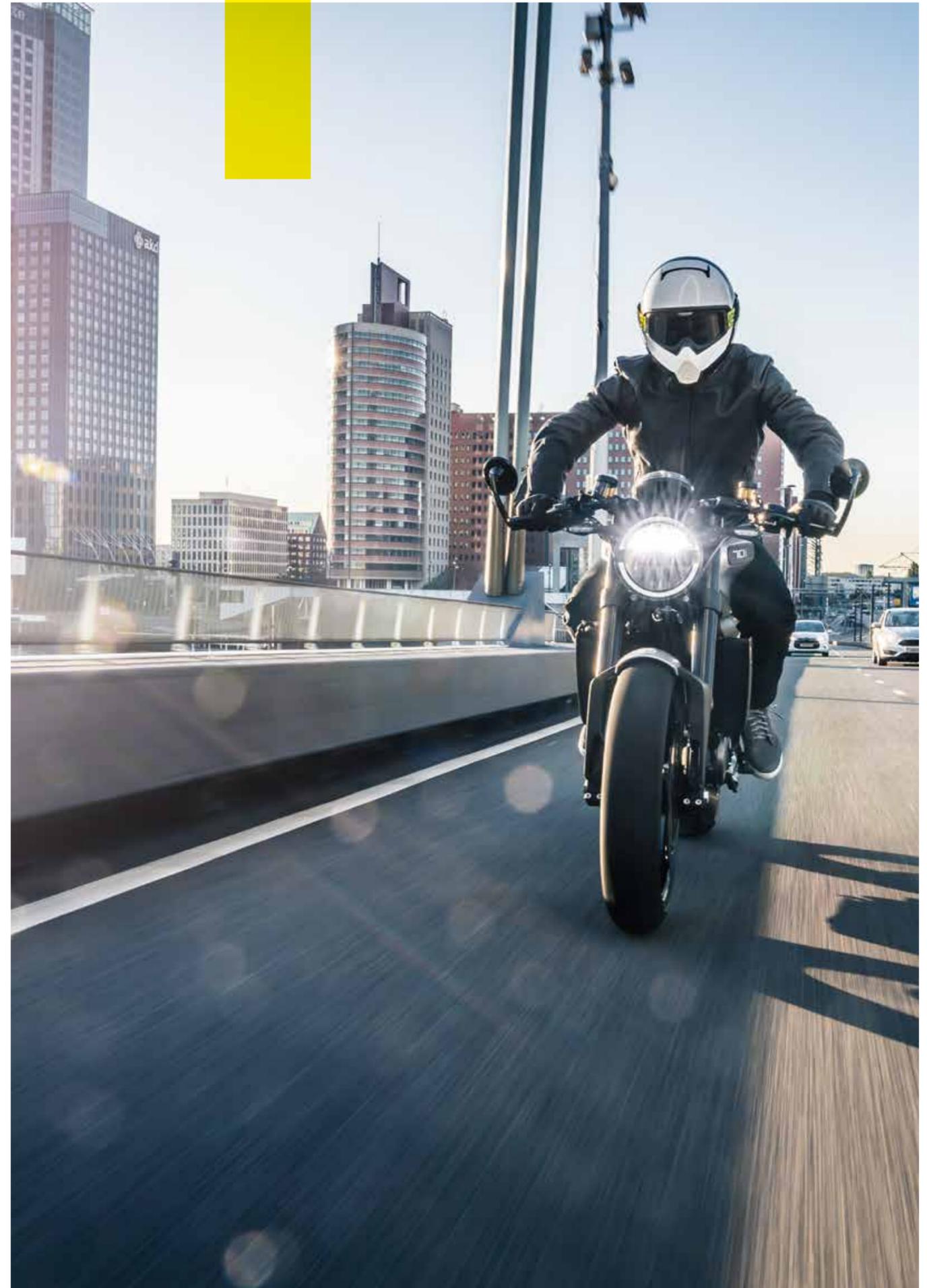


VITPILEN 701



A POWERFUL URBAN ICON

THE VITPILEN 701 IS AN IMMACULATELY DESIGNED STREET MOTORCYCLE THAT OFFERS A NEW PERSPECTIVE ON URBAN RIDING. Driven by a powerful single-cylinder engine, this compact and agile motorcycle is expertly crafted to deliver minimalist styling with exceptional performance. Reduced to the bare essence of what a motorcycle should be, it was created to suit the unique, progressive lifestyle of modern motorcycling, delivering a thrilling, honest and real riding experience.

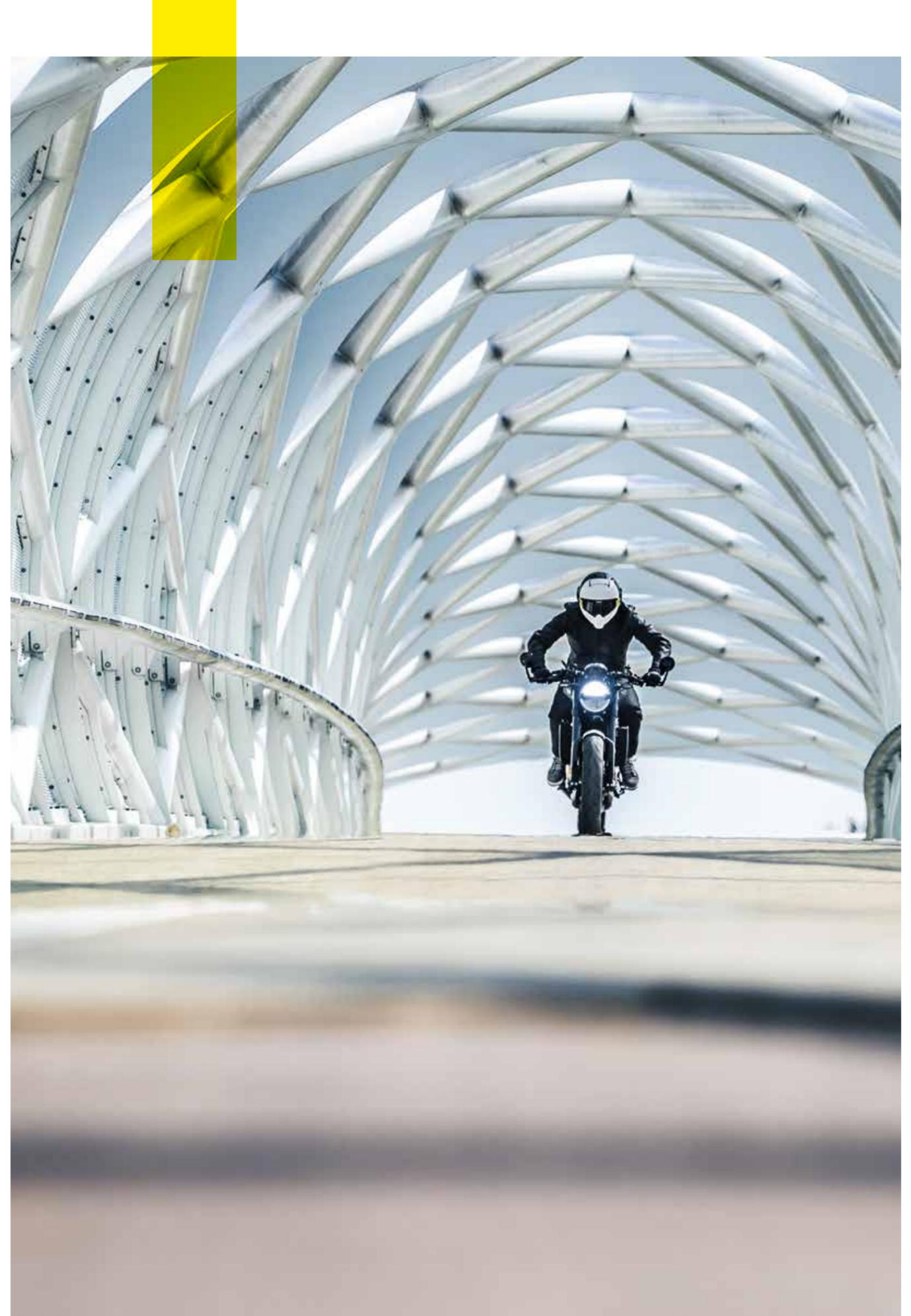


MOVE FASTER THAN TRENDS

THIS IS A REAL STREET MOTORCYCLE WITHOUT ANY PREVIOUS CONTEXT OR EXPECTATIONS.

Free of any gimmicks, gadgets, fairings or over-the-top-styling.

It is so simple and obvious that just by looking at it, any free-thinking rider will know exactly what it is intended to do. There is no outrageous loud colour scheme, no hyperbolic name and no over-designed façade to camouflage the simple yet progressive interior. It is what it is, and it is proud to be just that. Created for those who just want to go out and have a great ride.

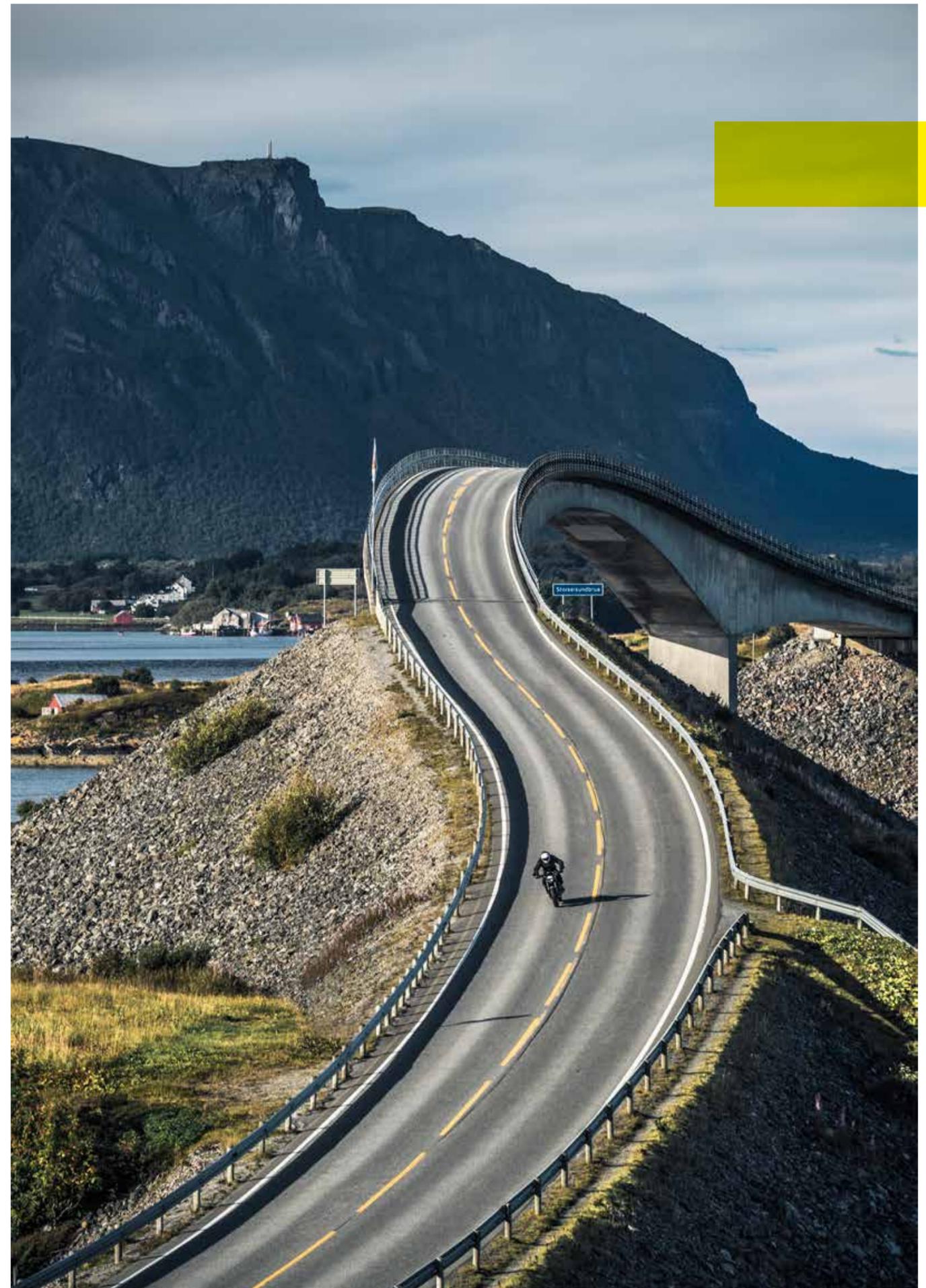






ESCAPE THE CITY

A TRULY AUTHENTIC RIDING EXPERIENCE LIES IN THE BALANCE BETWEEN TOO MUCH AND TOO LITTLE. The VITPILEN 701 manages a perfect harmony between technology and performance on the one hand, and practicality and functional simplicity on the other. The clip-on handlebars don't only offer great control, but also contribute to the thrilling ride – with a real sense of gliding through the streets. The strong focus on complete design symmetry encourages an inner-city escape to enjoy the genuine and pure ride.







COMPLETE IN ITS SIMPLICITY

**THE BEST PERSPECTIVE OF THE VITPILEN 701
IS NOT ONLY SEEN, BUT EXPERIENCED.**

Housed within its uniquely styled bodywork is a state-of-the-art motor that delivers a sizeable dose of power and torque to the precisely crafted mix. A premium-quality chassis, wheels and overall layout are appropriately arranged to best suit the performance that comes with this muscular single-cylinder engine. Raw and simple in form, but progressively modern in design and technology – this motorcycle truly offers a new perspective on urban motorcycling.

MORE THAN JUST GOOD LOOKS

IN CREATING THE VITPILEN 701, HUSQVARNA MOTORCYCLES DID NOT ONLY FOCUS ON DESIGN, BUT ALSO ON MODERN, STATE-OF-THE-ART TECHNOLOGY. An impressively sleek and sophisticated performance motorcycle with the convenience of modern features that allow the rider to fully embrace the simple joy of riding.

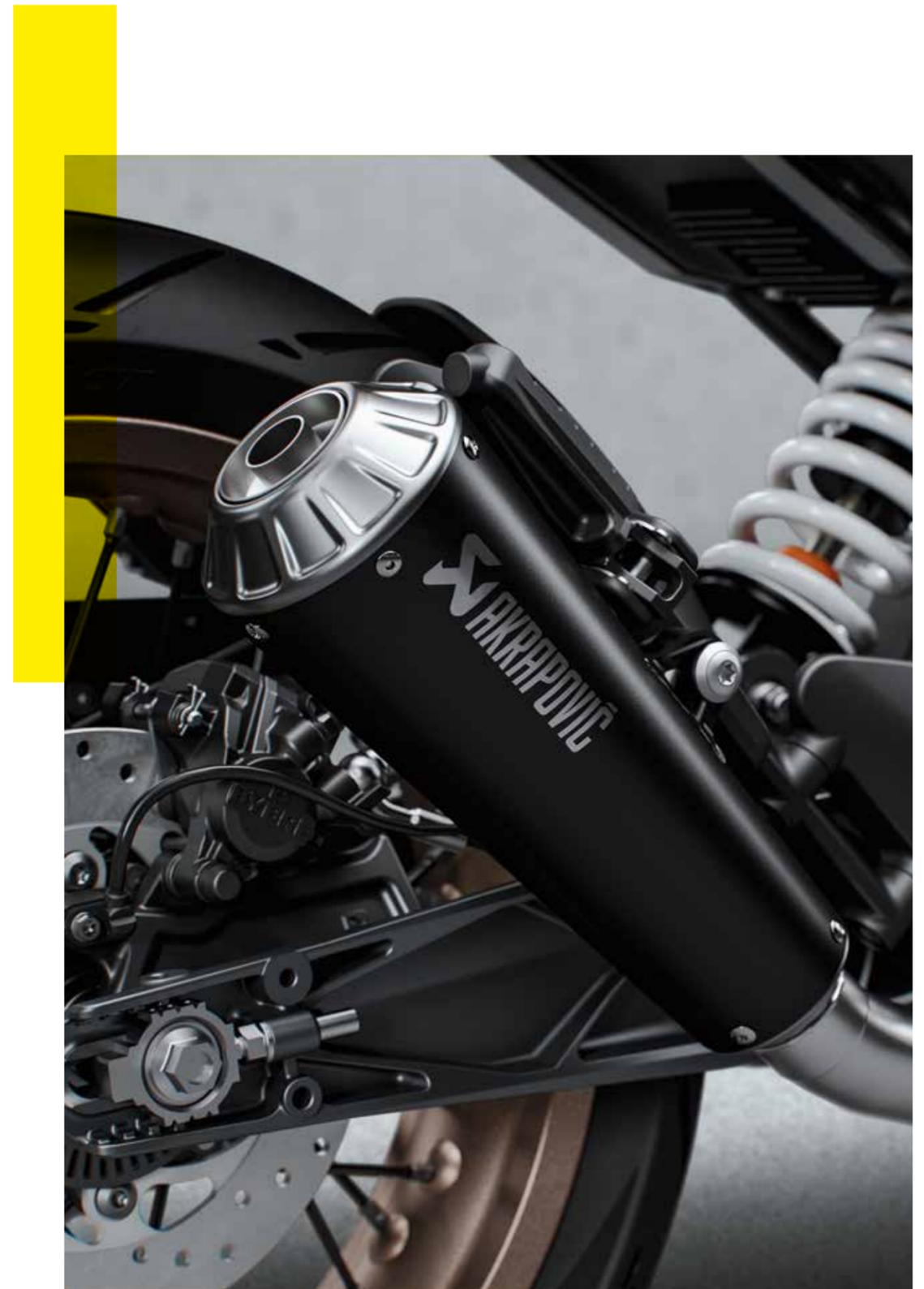
FRONT / REAR LIGHT A premium LED headlight with always-on day-time running lights illuminate the way forward, while the integrated LED taillight gives the rear a clean, uninterrupted look.

BRAKES The VITPILEN 701 features standard BREMBO brakes, offering riders the highest standard of braking performance. It also features a state-of-the-art BOSCH ABS system, providing perfect control under heavy braking.

SUSPENSION Performance and comfort were key when choosing the perfect setup on the VITPILEN 701. With adjustable suspension components by WP, the VITPILEN 701 feels equally at home on city streets as it does on more open roads.



ACCESSORIES



AKRAPOVIC "SLIP-ON LINE" ADD AN EXTRA SPECIAL NOTE TO YOUR INNER-CITY RIDE WITH A STYLISH EXHAUST THAT LOOKS AS UNIQUE AS IT SOUNDS.



ARTICULATED AND ADJUSTABLE LEVER SET
PERSONALISE YOUR RIDE WITH A SET OF LEVERS THAT
ADD AN EXTRA ELEMENT OF PREMIUM STYLE AND
CONVENIENTLY ADJUST TO SUIT YOUR REACH, TRULY
ENHANCING THE RIDE.



PLASTIC PARTS KIT / SPROCKET WHEEL MAKE THE RIDE
UNIQUELY YOURS AND ENSURE YOUR STYLE ENDURES
THE TEST OF TIME, WHEN YOU SELECT ACCESSORIES THAT
STAND OUT FROM THE CROWD.

SEE THE COMPLETE RANGE OF TECHNICAL ACCESSORIES AT
WWW.HUSQVARNA-MOTORCYCLES.COM

CLOTHING

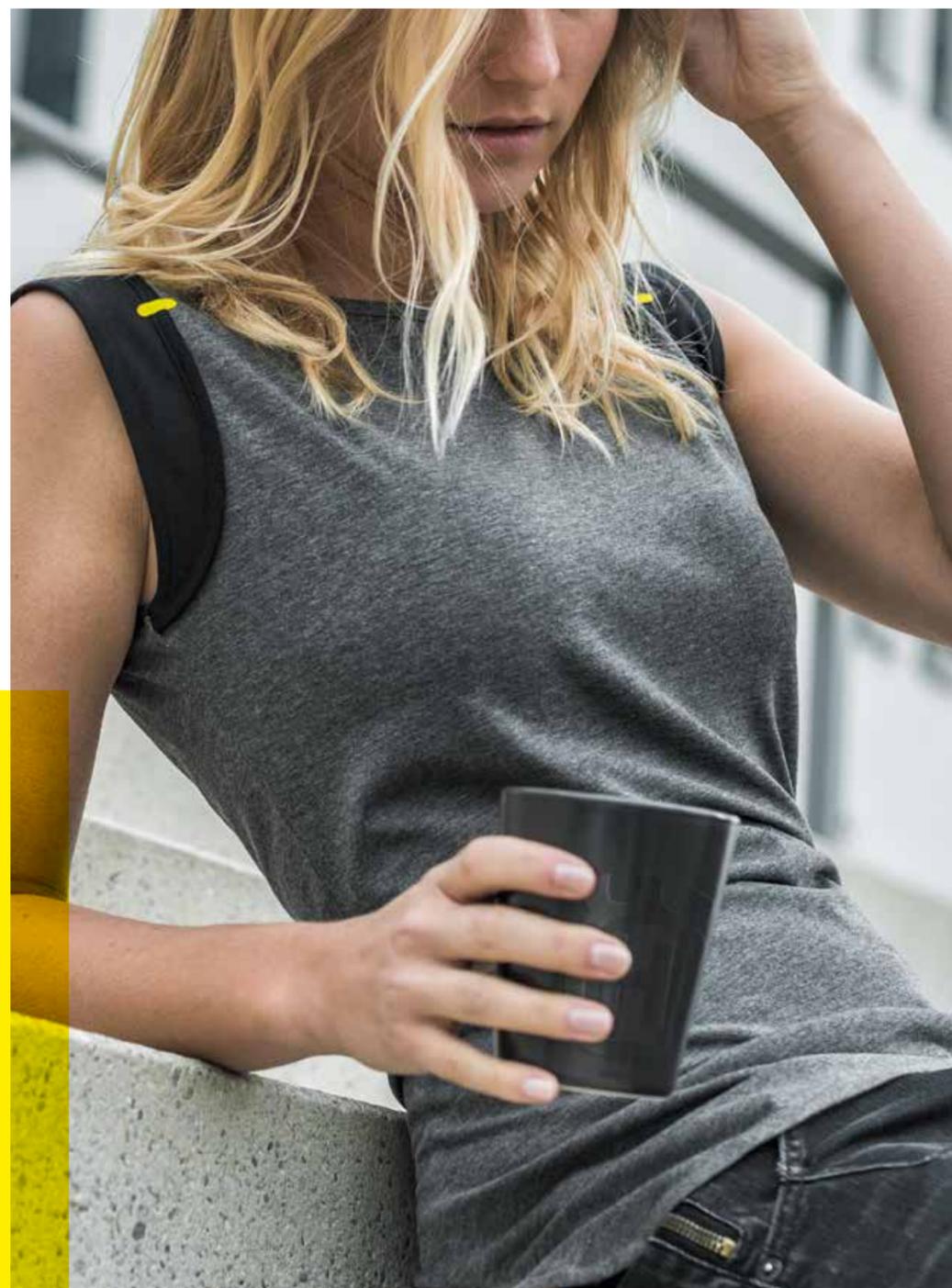


**PILEN HELMET / PROGRESS JACKET / PROGRESS
JEANS / RESTLESS MIND GLOVES / URBAN
PLAYGROUND SHOES** EXPRESS YOUR PROGRESSIVE
STYLE WITH PREMIUM VITPILEN CLOTHING. DESIGNED
TO ENHANCE THE THRILLING EXPERIENCE OF AN
URBAN RIDE.

CLOTHING



PROGRESS SWEATER / BACKPACK / PROGRESS WATCH UNIQUE ACCESSORIES THAT COMPLIMENT YOUR PROGRESSIVE STYLE, NO MATTER WHERE THE CITY TAKES YOU.



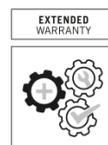
WOMEN PROGRESS TEE / MUG SIMPLY STYLED HUSQVARNA MOTORCYCLES CLOTHING FOR PROGRESSIVE WOMEN.

DISCOVER THE FULL CLOTHING COLLECTION AT WWW.HUSQVARNA-MOTORCYCLES.COM

OWN YOUR OWN



Financing your own visionary ride couldn't possibly be any easier. With Husqvarna Motorcycles' financial partner, riding off on a progressive new motorcycle is simpler than you could've ever imagined. Motorcycle-specific, individually tailored financial solutions enable our customers to step through the new gateway to motorcycle culture in no time. Speak to your nearest authorised Husqvarna Motorcycles dealer for more information.



Confidently take to the streets and experience more with Husqvarna Motorcycles' extended warranty*. It's really easy; extend your standard manufacturer's warranty before it expires, which you can renew every year for up to 12 years or 80,000 km after purchase. Once covered, claims can easily be made via your authorised Husqvarna Motorcycles dealer to ensure the best possible service. Warranties on the bike can also be transferred upon change of ownership, so new or used, you can ride your Husqvarna motorcycle with peace of mind.



Husqvarna Motorcycles' LIFETIME** Mobility Service keeps you safe at every turn with 12 months coverage free of charge. It can be renewed, at no additional cost, every 12 months with a service at an authorised Husqvarna Motorcycles dealer. Thanks to the Assistance Centre, available 24 hours a day, 7 days a week, 365 days a year throughout Europe, any potential breakdowns are worry-free. See more details at <http://husqvarna-motorcycles.com/mobilityservice>.

Husqvarna Motorcycles Finance, Extended Warranty and Husqvarna Motorcycles LIFETIME Mobility Service might not be available for all markets. Please ask your local authorised Husqvarna Motorcycles dealer about the offers and conditions in your country.

*This service is effective from February 1, 2018

**The definition of LIFETIME for single cylinder vehicles: max. 60,000 km or 8 years, whichever comes first; for two cylinder vehicles: max. 80,000 km or 8 years, whichever comes first.



TECHNICAL DATA

ENGINE

	VITPILEN 401	VITPILEN 701
ENGINE TYPE	Single cylinder, 4-stroke	Single cylinder, 4-stroke
DISPLACEMENT	375 ccm	693 ccm
BORE/STROKE	89/60 mm	105/80 mm
POWER	32 kW (43 hp) @ 9,000/min	55 kW (75 hp) @ 8,500 rpm
TORQUE	37 Nm @ 7,000/min	72 Nm @ 6,750 rpm
COMPRESSION RATIO	12.6:1	12.8:1
TRANSMISSION	6 gears	6 gears
LUBRICATION	Wet sump with 2 oil pumps	Pressure lubrication with 2 oil pumps
COOLING	Liquid cooling	Liquid cooling
CLUTCH	Multi disc slipper clutch	APTC™ slipper clutch, hydraulically operated
STARTER/BATTERY	Electric starter/ 12V 8Ah	Electric starter/ 12V 8.6Ah
FUEL SYSTEM	Bosch EFI (throttle body 46 mm)	Keihin EFI (throttle body 50 mm)
ENGINE MANAGEMENT/IGNITION	Bosch EMS	Keihin EMS, double ignition
CONTROL	4 V/DOHC with cam levers	4 V/OHC with intake cam levers and exhaust rocker arm
SILENCER	Stainless steel/Aluminum silencer with regulated catalytic converter	Stainless steel primary and secondary silencer
PRIMARY DRIVE	30:80	36:79
FINAL DRIVE	15:45	16:40

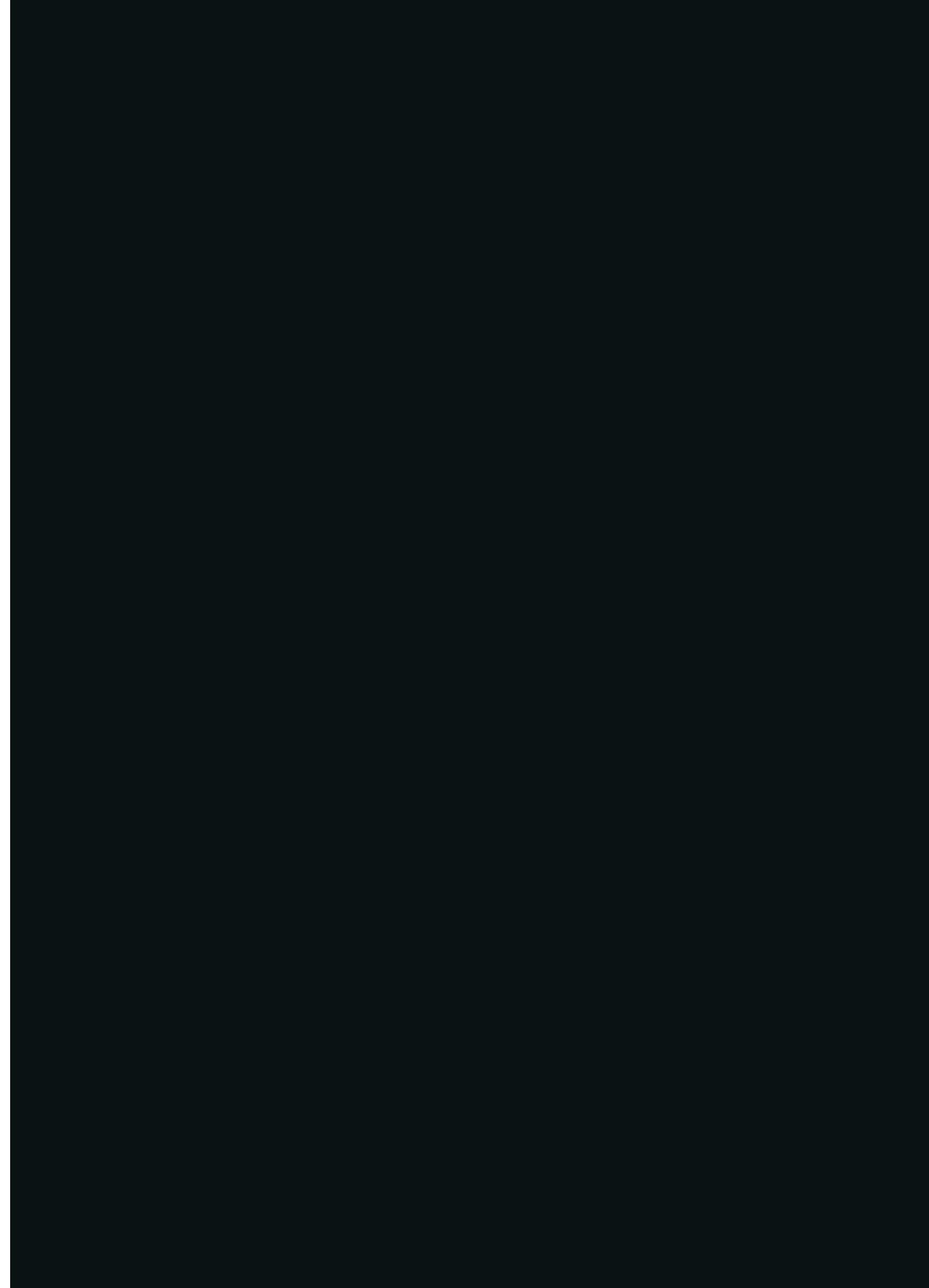
CHASSIS

FRAME	Chromium-Molybdenum-Steel trellis frame, powder coated	Chromium-Molybdenum-Steel trellis frame, powder coated
HANDLEBAR	Steel	Aluminium clip-on
FRONT SUSPENSION	WP-USD Ø 43 mm	WP-USD Ø 43 mm
REAR SUSPENSION	WP-Monoshock	WP-Monoshock with linkage
SUSPENSION TRAVEL FRONT/REAR	front 142 mm/rear 150 mm	135 mm
FRONT BRAKE	ByBre, opposed four piston caliper, brake disc Ø 320 mm	Brembo four piston, radial mounted, brake disc Ø 320 mm
REAR BRAKE	ByBre, single piston, floating caliper, brake disc Ø 230 mm	Brembo single piston, floating caliper, brake disc Ø 240 mm
ABS	Bosch 9.1MB Two Channel	Bosch 9M+ Two Channel
FRONT/REAR WHEELS	Spoked wheels with aluminium rims, 3 x 17"; 4 x 17"	Cast aluminium wheels 3.50 x 17"; 5.00 x 17"
FRONT/REAR TYRES	Metzeler M5 110/70-R17; 150/60-R17	Bridgestone Battlax 120/70 R 17; 160/60 R 17
CHAIN	X-Ring 5/8 x 1/4"	X-Ring 5/8 x 1/4"
STEERING HEAD ANGLE	65°	65°
TRIPLE CLAMP OFFSET	33 mm	28 mm
WHEEL BASE	1,357 ± 15.5 mm	1,434 ± 15 mm
TRAIL	95 mm	109 mm
GROUND CLEARANCE	170 mm	140 mm
SEAT HEIGHT	835 mm	830 mm
TANK CAPACITY, APPROX.	9.5 litres/2.5 litres reserve	12.0 litres/2.5 litres reserve
WEIGHT, WITHOUT FUEL, APPROX.	148 kg	157 kg

OUR ESSENCE

PIONEERING SINCE 1903. Pioneering is the character trait that has defined the Husqvarna Motorcycles brand over the last century. Bravely daring to try new approaches, set benchmarks and even go new ways for others to follow. This spirit is central to the brand's success and is at the core of a rich heritage that is at the heart of the company's values to this day.

Its Swedish roots have remained firmly planted and are the inspiration behind the progressively simple designs and premium quality that distinguish the brand from the rest. Always looking ahead, searching for further improvement. This is what a true pioneer really is – this is the Husqvarna Motorcycles brand.



LEGAL DISCLAIMER

Imitation not advised!

The riders illustrated are professional motorcycle riders. The photos were taken on closed racing circuits or closed roads. Husqvarna Motorcycles wishes to make all motorcyclists aware that they need to wear the prescribed protective gear and always ride in a responsible manner in accordance with the relevant and applicable provisions of the road traffic regulations. Only the homologated versions of the motorbikes promoted in this brochure are suitable for road use. The warnings and hazard notices in the owner's manual must be observed without fail when purchasing a motorcycle and using it for the first time (especially the prescribed speed limits). Some items in the Husqvarna Motorcycles accessories product line are not approved for use on public roads in certain circumstances (varies from country to country). Please contact your Husqvarna Motorcycles dealer for further information. The illustrated vehicles may vary in selected details from the production models and some illustrations feature optional equipment available at additional cost. All information concerning the scope of supply, appearance, services, dimensions and weights is non-binding and specified with the proviso that errors, for instance in printing, setting and/or typing, may occur; such information is subject to change without notice. Please note that model specifications may vary from country to country.

